

❑ PROPORTIONED/BALANCED BROW/LID



GOAL:

Maintain and enhance the balance of the eye.

1. **Smudgeline:** Line 2/3 of top and 1/3 of bottom lid, blending to soften line.
2. **Shadow:** Apply pale shade from lashes to brow.
3. **Shadow 2:** Apply medium neutral from outside corner up to and along orbital bone, just above crease.
4. **Accent:** Apply deep or bright color in small "triangle" at outer corner of lid; blend into contour and liner.

❑ LARGE/OVER-HANGING/PUFFY BROW



GOAL:

Create a "natural" contour and make area less prominent.

1. **Smudgeline:** Line outside corner only of top lid and 2/3 of bottom lid
2. **Shadow:** Apply pale shade from lashes to brow.
3. **Shadow 2:** Apply medium neutral to cover prominent/fleeshiest are of brow.
4. **Accent:** Apply deep or bright color over liner in sideways V (>) on outer 1/3 only of top and bottom lids.

❑ LITTLE/NO LID WITH SMALL BROW AREA



GOAL:

Create a "natural" contour and make area less prominent.

1. **Smudgeline:** Line 2/3 of bottom and 1/3 of top lid; blend wider, outward and upward at outside corners.
2. **Shadow:** Apply pale shade from lashes to brow.
3. **Shadow 2:** Apply medium neutral in small sideways V (>) at outer corner onto outer 1/3 only of orbital bone.
4. **Accent:** Apply deep or bright color over smudgeline 1/3 on bottom and at corner only of top lashline.

❑ LARGE LID/SMALL BROW/ DEEP SET



GOAL:

Make lid less prominent. Reduce roundness

1. **Smudgeline:** Apply a wide line across entire top and 1/2 - 3/4 of bottom lashline.
2. **Shadow:** Apply pale shade from crease to brow.
3. **Shadow 2:** Apply medium neutral on entire lid up to crease; blend upward and outward at outer 1/3 of lid.
4. **Accent:** Apply deep or bright color over smudgeline in wide sideways V (>) at outside corner to elongate eyes.